PACA Picture Archive Council of America

PACA Membership

PACA is the trade organization in North America that represents the vital interests of stock agencies and others who license images for commercial reproduction. Founded in 1951, this organization's membership includes over 100 companies in North America and nearly 50 from overseas—the entire spectrum of businesses and individuals who license pictures professionally, including stock agencies of every size, individual photographers, large corporations and others.

If you license images professionally then you should consider joining this organization. PACA members enjoy the following benefits:

Bi-Weekly Update: PACA's bi-weekly e-mail newsletter with up-to-the-minute industry news, calendar of events, notices and more. You'll get the latest information on copyright, tax, legal and other industry issues.

PACA Legal Library and Advice: Our legal counsel monitors new law and rulings that affect our industry, and provides a bi-weekly advice and review column, and a regularly updated legal library that includes release forms, invoice forms and all the legal paperwork you need to run your business. In addition, all PACA Agency members receive one complimentary call for advice each year.

pacaSearch: is a mega meta-search engine that enables buyers to perform keyword queries of 100+ stock agencies in a fraction of a second. It's simple to use, lighting fast, comprehensive, and best of all—FREE to all PACA General Members!

Bi-Annual National Meeting and Annual International Conference: These two noteworthy industry events provide opportunities to meet others in the business, discuss important issues, participate in seminars ranging from salesmanship to new technology, and make connections with potential trade partners and vendors from around the country and the world.

Classified Ads on the PACA website: PACA will accept Classified Ads from members only. The ads will run in both the Update and on the website. The ads are run in two issues of the Update and will remain on the website for four weeks.

PACA-Talk: Online discussion group limited to PACA members where you can ask questions and discuss issues with your peers.

PACA Identification: The ability to identify an agency/organization as a member—this infers credibility and responsibility to the community.

The World Market: As it is truly a world market you will be recognized as a member of a one of the leading trade association in the industry.

PACA Website (www.pacaoffice.org): Get a listing on the website, plus access to the Members Only area.

Discounts on products and services from PACA Corporate sponsors

PACA is also involved with issues affecting the broader community, including:

Cooperation and Dialog With Other Professional Organizations: (Both national and international) to advance the interests of our membership. PACA is involved with important, ongoing legal and legislative affairs relevant to our industry.

The most valuable benefit, however, is likely to be the collegial sharing of information and trends with your peers, and the security of knowing that you are not alone, but part of a vibrant and growing professional community.

PACA membership is invaluable to the companies who are leaders in the stock picture industry.

Take this opportunity to join today.

PACA
Information regarding New General Membership 2010
General Voting Membership

PACA's membership is broken into three categories: General Members, Corporate Sustaining Members and International Members. General Voting Membership in PACA is open to any individual or entity that meets the following requirements:

a. Has a collection of images
b. Makes images accessible for purposes of licensing and distribution either directly or indirectly to licensees
c. Maintains an address with a physical office or headquarters
d. Signs off on Code of Ethics as incorporated in the membership application form
e. Fulfills any membership requirements as set by the Membership Committee and is approved by the Executive Committee

All the rights and privileges of a General Voting Member are as follows:

a. Voting privilege
b. Designation of listed individuals who can receive mailings, participate in and attend meeting and vote, if designated to do so
c. Legal library download—which includes standard business language on standard contracts, releases, etc.
d. Receipt of all newsletters, legal updates, surveys and all other regular meeting announcements and notices
e. Access to password protected member's area of the PACA website, listing in membership roster on the website and hotlink to member website from PACA website.
f. Right to display PACA logo in appropriate area and manner
g. Invitation to all PACA meetings including the Bi-Annual, International and others
h. Participate in "members only" classified ads on the website
i. Participation in online "PACA talk" discussion forum
j. Participation in pacaSearch
k. Other privileges as set by the Executive Committee

The responsibilities of General Voting Membership shall include the following:

a. Display of PACA logo in compliance with generally accepted standards;
b. Payment of dues in timely manner;
c. Respond to all ballots and surveys each year;
d. Active participation on one committee or special event each year;
e. Other responsibilities as set by the Executive Committee.

APPLICATION FOR GENERAL VOTING MEMBERSHIP

Application for General Voting Membership shall include a link to the member's website, including but not limited to access to terms and conditions of licensing and other documents that may be reasonably requested by the Membership Committee.

International Members may elect to become a General Voting Members at any time by notifying the Executive Director and paying the General Voting Membership dues.

BUSINESS NAME: No applicant shall be eligible for General Voting Membership if the Trading Name of the applicant is identical to that of a current member, or is so similar as to cause confusion in the marketplace in the view of the Membership Committee and/or the Executive Committee.

SPONSOR: An applicant for General Voting Membership shall secure as its sponsor a Voting Member, whose duties will be to monitor, advise, and provide guidance in matters relating to the eventual acceptance of the Applicant as a Voting Member. The Sponsor may provide reports on the Applicant to The Membership Committee and the Executive Committee. An Applicant may change its Sponsor upon written application to and approval from the Membership Committee. If you do not know someone to sponsor you, we will appoint someone for you.

ELIGBILITY CHANGES: All Applicants must immediately notify the Membership Committee of any event or circumstance, which might affect the Member's eligibility for General Voting Membership

ACCEPTANCE AND PROBATIONARY PERIOD: Upon review of the Applicant's information required herein of the Applicant, the Membership Committee shall, by a majority vote of its members, recommend (for or against) the Applicant for General Voting Membership. This recommendation shall be approved or disapproved by the Executive Committee during its next meeting. The Membership Committee shall have a review period of [up to 3 Months] to review the Application, licensing terms or other requested documents and sponsorship information before sending its recommendation to the Executive Committee. Notwithstanding acceptance by the Executive Committee, A General Voting Member, who has not been a prior member of PACA under any membership category, shall have a one-year probationary period whereby the Executive Committee can by majority vote, revoke its General Voting Membership.

DUES: First year General Voting Membershiop dues shall be the appropriate dues for the size of the archive. (See attached dues structure).

PACA
Application for New General Voting Membership 2010

Please provide the following information in its entirety. **Type or print all entries:**

Agency Name _____

Place of business/address _____

_____

Mail Address (if other than above) _____

_____

Phone: _____ FAX: _____

General Email: _____

Web site: _____

Date business started: _____

Federal Business Identification Number: _____

Number of full-time employees: _____

The following current **PACA Voting Member** agency has agreed to act as our sponsor (we will assign one to you if you do not have one:

_____
Agency Name Contact Person Phone

PACA Code of Ethics

The Picture Archive Council of America, through its worldwide membership, vigorously supports a standard of business practice that sustains the highest degree of honesty, integrity and fair play with clients, contributing artists, other stock agencies and vendors. PACA has a commitment to the protection of intellectual property and represents the highest quality of images, service and membership support.

Certification

I/We certify that this is an application for membership in PACA from a bona fide picture agency with a bona fide office within the United States, Mexico or Canada. In addition, I/We (as the principals) of the agency, have read and agreed to abide by the PACA Code of Ethics.

_____
Principal's Signature Print Name

_____
Principal's Signature Print Name

Date: _____

Listed Individuals

Please list all the full time staff from your organization that you wish to receive the **PACA Update** and be eligible for the **PACA-Talk forum**. Please specify ONE (1) individual as your Member company contact. (Use additional sheet if necessary)

Listed Individual	Email address	Contact
1		
2		
3		
4		
5		
6		
7		

PACA Dues Structure for 2010

The Picture Archive Council of America assesses each of its member agencies dues based upon the number of full-time staff employed by that agency. That number is determined by three basic criteria:

1. "Full-time" is defined as 30 hours per week minimum
2. Principals of the agency are considered full-time employees
3. Part-time employees are assessed in the following manner; every two part-time employees count as one full-time employee.

Once the number of employees has been determined dues are levied according to the following:

Employees	
1	$770 total
2-4	$880
5-9	$1485
10-14	$2475
15-19	$3025
20-24	$3300
25-29	$3575
30-34	$3850
35-39	$4125
40-44	$4400
45-49	$4840
50-54	$5060
55-59	$5280
60-64	$5500
65-69	$5775
70-74	$6050
75-79	$6325
80-89	$6600
90-99	$6875
100-149	$7150
150-199	$7425
200-299	$8250
300-399	$9900
400-499	$11,000
500-599	$13,200
600-699	$15,400
700-799	$17,600
800-899	$19,800
900-999	$22,000
1,000+	$24,200

PACA Dues Form for 2010

Please calculate your annual dues from criteria on previous page, fill out form and return via fax, email or mail to:

PACA Executive Director
PACA Office
23046 Avenida de la Carlota, Suite 600
Laguna Hills, CA 92653
execdirector@pacaoffice.org
714/815-8427 (p)
949/282-5066 (f)

Agency Name: _____

Contact Person: _____

Address: _____

_____

Phone #: _____ Fax #: _____

Email address: _____ Web site address: _____

☐ General Membership #of Full-time Employees (as defined above): _____

☐ Provisional Membership #of Full-time Employees (as defined above): _____

☐ Friend of PACA

☐ Payment in full

Method of Payment:
Credit Card:

☐ VISA ☐ MasterCard ☐ American Express

Card #: _____ Exp. Date: _____

Name on card: _____ Code: _____

Billing Address if different from above: _____

Check:

☐ Enclosed with form ☐ in mail Amount of check: _____ Check #: _____